

Smith+Nephew

ALLEVYN[®]
Wound Dressings

ALLEVYN[®]
WOUND
DRESSINGS

FOR WHAT
YOU REALLY
CARE
ABOUT.

It takes a great deal of innovation to be this simple.
Releasing time. Wasting Less. Improving Lives¹⁻⁵



A desire to care

We know nurses went into the profession to provide proper care and attention. To make a difference.⁶

However, these days, it is not that simple. There are more patients,⁷ increased cost constraints⁸⁻¹⁰ and fewer colleagues to pitch in.¹¹ Pressures are growing at either end of the spectrum. There are older patients with more complications¹² and younger patients with higher expectations.⁷

The result? Healthcare professionals feel they have too little time to provide the kind of care patients deserve.

91% of HCPs felt having too little time to dedicate to each patient had a negative impact on their ability to deliver best possible care.¹³

When it feels like everything is stacked against you, you need simplicity and performance from the foam dressings you use, and the company that provides them.

An estimated **11% annual growth** in prevalence of patients with wounds.^{7*}



An increasing cost of wound care totalling **\$15.9 billion annually.**⁷



Nearly **70%** of wound patients are of working age,^{7,13*} placing new demands on dressings.



* Within the NHS, UK (Guest 2020)

Simplicity and advanced performance

Even when it comes to foam dressings, things can remain complicated. With so many to choose from, all working in slightly different ways, knowing what to use, and where, can feel like a minefield. In fact, data shows that 50% of dressing changes in the community are clinically unnecessary.¹⁴

“suggesting confusion and conflict within the treatment plan.”⁷

Well, it doesn't need to be like this. It might not be possible to control budgets and caseloads, but with ALLEVYN[®] Wound Dressings, it is possible to reduce the complexity. For years, we've been providing you with simplicity, and advanced performance you can trust. All supported by evidence-based practice, with over 150 pieces of evidence: After all, it takes a great deal of innovation to be this simple.

50%
of dressing changes
in the community are
clinically unnecessary.¹⁴



* As of September 2023. We continue to increase our evidence base annually.

With ALLEVYN[®] Wound Dressings, we're shaping what's possible in wound care

It's possible to release time, waste less and improve lives.¹⁻⁵

ALLEVYN Wound Dressings Range can provide you with the essentials you expect from a foam dressing, and more.

Release Time

With their extended wear time,¹⁴⁻¹⁸ along with their ease of application and removal,^{3,19-21} ALLEVYN Wound Dressings work hard to give you back valuable time.^{3,14,15,22,23} **Time to plan, time to talk and time to care.**



Waste Less

With their extended wear time¹⁴⁻¹⁸ reduced dressing failures.^{*1,3-5,23,22} ALLEVYN Wound Dressings are also helping to reduce the burden of waste, **with up to 20% less packaging,**^{***25} positively impacting the associated costs.



Improve Lives

With features such as **high conformability**^{3,19,26-29} and **comfort,**^{1,3,19} **extended wear time,**¹⁴⁻¹⁸ **advanced lock-in** and **absorption technologies,**^{15,19,27,28} ALLEVYN Wound Dressings place a premium on patient quality-of-life.



**As demonstrated in laboratory testing

**Instances of unanticipated dressing failures arise from poor performance, such as dressing leakage due to lifting borders, weak adherence to the skin and excessive visible dressing strikethrough.

**** Cases, cartons and pouches compared to 2021 packaging dimensions

ALLEVYN[®] LIFE Foam Dressings

Provide trusted performance, saving time and money.^{15,30}

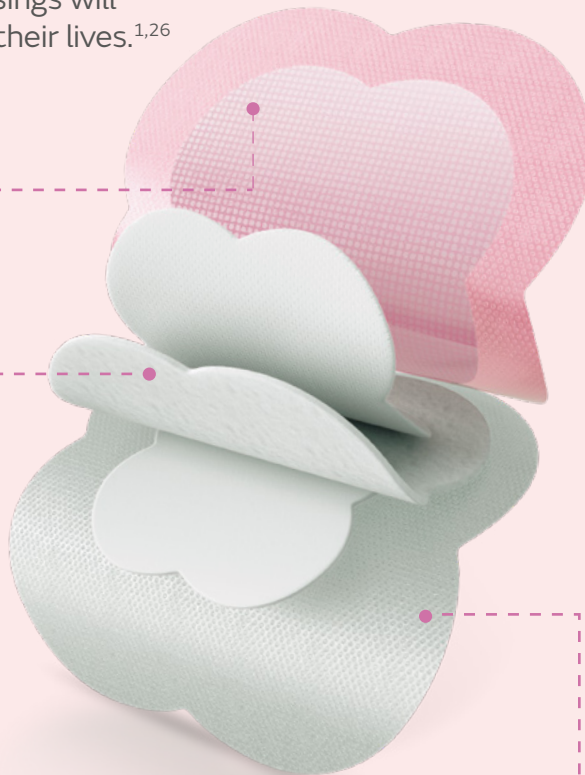
With unique body-conforming design, wide borders, and flexible layers ALLEVYN LIFE Dressings will allow you to help patients get on with their lives.^{1,26}

EXUMASK[®] CHANGE INDICATOR

Minimises the visual impact of absorbed exudate and works as an indicator as to when to change, which helps minimise unnecessary changes^{1,15}

EXULOCK[®] HYPER-ABSORBENT LOCK-AWAY LAYER

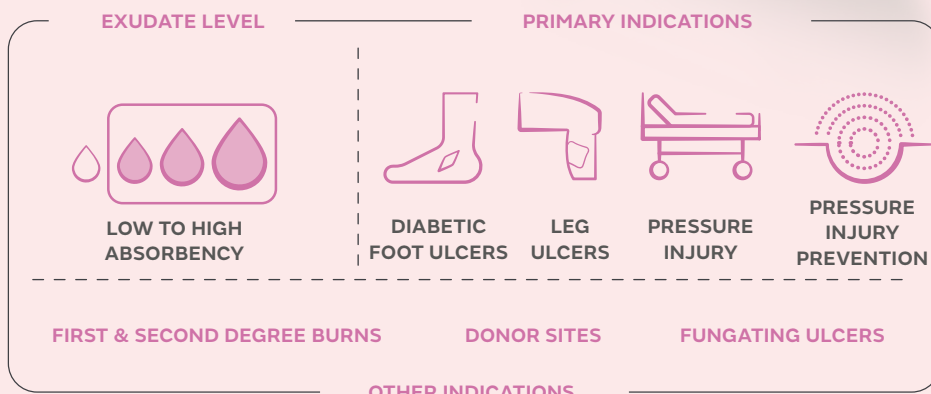
Absorbs and locks in exudate^{15,19,31} and helps control wound malodour^{15,19,32}



Our ALLEVYN LIFE Dressings use a hydrocellular foam that balances absorption and moisture to create a moist environment,^{3,19,20} which helps to minimise the risk of necrosis. They are a breathable, showerproof dressing that provides a bacterial barrier. The dressing remains intact until it is ready to be removed, due to its unique adhesive contact layer.

UNIQUE SHAPES AND WIDE BORDERS

The unique quadrilobe heel and sacral shapes fit the contours of the human body more securely.^{1,14,19}



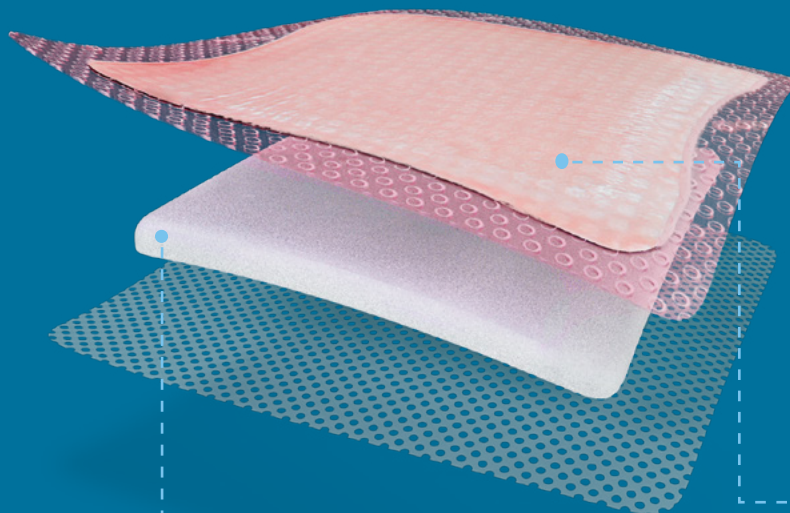
* Excluding ALLEVYN Adhesive

ALLEVYN[®] GENTLE BORDER Foam Dressings

Trusted to conform and stay in place¹⁻⁵

With a variety of shapes and sizes to suit multiple wound types, ALLEVYN GENTLE BORDER Dressings will allow you to help a wider range of patients' wound^{4,6-8}

ALLEVYN Foam dressings feature a **foam core** that provides cushioning and retention to support wound healing^{7,28,33-35} and helps prevent maceration.^{3,19,36} With a **breathable top film**, they allow for **airflow** while the dressing is in place. And best of all, they are **easy to apply, reposition** and **remove** without causing a **gentle wound** to the skin.^{3,19-21,41-43}



MULTI-WAY STRETCH TECHNOLOGY

Helps with application on awkward areas, and helps maximise patient comfort.⁹⁻¹² Can be lifted and repositioned without losing its adherent properties¹³

When it feels like everything is stacked against you, you need a foam dressing you can trust from a company you can rely on.

Want to know more about how with ALLEVYN Wound Dressings, Smith+Nephew are giving you more of what you really care about?

HYDROCELLULAR FOAM CORE
Balances absorption and retention

EXUDATE LEVEL



MODERATE ABSORBENCY

LEG ULCERS

PRIMARY INDICATIONS



DIABETIC FOOT ULCERS

FIRST & SECOND DEGREE BURNS



SURGICAL WOUNDS

DONOR SITES



PRESSURE INJURY



PRESSURE INJURY PREVENTION

FUNGATING ULCERS



SKIN TEARS

OTHER INDICATIONS

Caring beyond products

We know wound care can feel daunting. Here's how we're supporting you and your team beyond products alone:

The COMPASS Programme

Finding a clear direction to better care.

This value-based programme aims to give you actionable data that will allow you to run a more efficient service.

Medical Education

Never stop learning and improving. We offer a range of local and regional medical education events and webinars throughout the year focussed on better care and patient outcomes.

The Academy Online

Every day is a school day. Wound Club Online is a free, educational video series is available on-demand, and covers the key areas of wound management.



Because you and your team are so busy you need to use foam dressings you can rely on



ALLEVYN® LIFE Dressings

Code	Size	Shape	Pad size	Pad area	Qty
66801067	10.3cm x 10.3cm	Square	5.1cm x 5.1cm	22.7cm ²	10
66801068	12.9cm x 12.9cm	Square	7.6cm x 7.6cm	51.8cm ²	10
66801069	15.4cm x 15.4cm	Square	10.2cm x 10.2cm	92.9cm ²	10
66801070	21cm x 21cm	Square	15.4cm x 15.4cm	210.5cm ²	10
66801304	25cm x 25.2cm	Heel	20cm x 20.2cm	242.7cm ²	5
66801306	17.2cm x 17.5cm	Sacrum	8.5cm x 12.4cm	86.9cm ²	10
66801307	21.6cm x 23cm	Sacrum	12.3cm x 17cm	172.8cm ²	10



ALLEVYN GENTLE BORDER Dressings

Code	Size	Shape	Pad size	Pad area	Qty
66800269	7.5cm x 7.5cm	Square	5cm x 5cm	22.6cm ²	10
66800270	10cm x 10cm	Square	7.5cm x 7.5cm	51.8cm ²	10
66800900	10cm x 20cm	Rectangular	7cm x 17cm	116.3cm ²	10
66800264	10cm x 25cm	Rectangular	6.5cm x 21.8cm	135.9cm ²	10
66800265	10cm x 30cm	Rectangular	6.5cm x 26.8cm	159.8cm ²	10
66800272	12.5cm x 12.5cm	Square	10cm x 10cm	92.9cm ²	10
66800273	17.5cm x 17.5cm	Square	15cm x 15cm	210.5cm ²	5
66800898	16.8cm x 17.1cm	Sacrum	8.5cm x 12.4cm	86.9cm ²	10
66800959	17.1cm x 17.9cm	Multisite	11.6cm x 12.3cm	100cm ²	10
66800506	23cm x 23.2cm	Heel	20cm x 20.2cm	242.7cm ²	5

ALLEVYN Wound Dressings. For what you really care about.

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